

# Expand into the US without creating a tax, equity or diligence problem you have to unwind later.

Before you take US investment, set up a US company, make your first US hire or restructure, you need one clear answer: what should you do, in what order, and what could the wrong move put at risk?

NorthArc looks at the UK and US consequences together, recommends the right route and gives your board a clear sequence of actions within five working days.

## WHEN TO INVOLVE NORTHARC

- |    |                                                     |    |                                                |
|----|-----------------------------------------------------|----|------------------------------------------------|
| 01 | You are taking investment from a US investor        | 04 | A founder or key executive is relocating       |
| 02 | You are setting up a US company or hiring in the US | 05 | You are entering a sale involving a US buyer   |
| 03 | You are being asked to establish a Delaware parent  | 06 | You are restructuring ahead of your next round |

## The mistake rarely looks like a mistake when it is made.

Your UK accountant may correctly advise on the UK tax consequences; your US lawyer may correctly set up the US company. But without one adviser looking at the structure as a whole, a straightforward decision can create problems elsewhere. Those problems appear later: **extra filings, a delayed round, EIS relief or EMI options put at risk**, or paying advisers to undo work you have already paid for.

## WHAT YOU RECEIVE

### The right structure, the risks that matter and the exact order in which to move.

#### 01

##### The Defensibility Brief

The options available, their UK and US consequences, and the evidence behind our recommendation.

#### 02

##### The Board Summary

Your key questions, answered directly and in plain language, on a single page.

#### 03

##### The Decision Roadmap

What to do now, what can wait and the order in which each step should happen.

## INDEPENDENT BY DESIGN

NorthArc is not paid to set up a particular structure. We recommend the right route and work alongside your existing accountants, lawyers and US advisers.

### DECISION

Whether taking US investment meant the company needed to restructure.

### NORTHARC ASSESSED

US investor requirements, UK tax reliefs and the company's options for future fundraising.

### RECOMMENDATION

**Keep the UK structure** and delay any US reorganisation until it is genuinely needed.

**ImpactOS** · UK SaaS company with US investment

Outcome: investment completed without restructuring

## THE NEXT STEP

### Start with your free Exposure Score.

A six-minute assessment for UK companies approaching a US-linked decision. See where risk may already sit, what needs attention and whether specialist advice is needed. No call required.

Get your free  
Exposure Score



SCAN TO GET YOUR SCORE



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